

STRATEGIC FRAMEWORK

2016-2022

Our Vision:

All people empowered to enjoy their Sexual and Reproductive Health choices & rights in an India free from stigma & discrimination

Our Mission:

A voluntary commitment to SRHR: **ADVOCATE** for and **ENABLE** gender equality and empowerment for all including poor and vulnerable people; **ENSURE** information, education and services; **POWERED** by knowledge, innovation and technology towards sustainable development



DRIVERS

Young Population

Unmet for FP and SRH services

Inequalities - Gender and Poverty

Lack of Policy Focus on SRHR

Stigma and Discrimination

Our Values Excellence, Passion, Inclusiveness, Integrity